



5th
EDITION



AGRO TECH & NATYRRAL EXPO

AGROPARK TIRANA • FARKË

16-18 MAY 2024



ExpoCity in cooperation with the Municipality of Tirana and AgroPark, brings on 16-18 May, 2024 the fifth edition of:

AGRO TECH & NATURAL EXPO

Embrace the essence of agriculture, agricultural technology, seafood, food processing, health and other industry innovations, at the Agro Tech & Natural Expo. This fair aims to unfold the rich tapestry of Albania's agricultural heritage, creating connections between farmers, businesses and consumers in the service of economic progress and the promotion of healthy living in Albania and the region.

At this 5th edition organized by ExpoCity, you will also find the latest information on sustainable practices and diverse products of our land and sea.

ExpoCity Albania is an organizer of national and international fairs and conferences, certified by UFI, specialized in the organization and development of fairs, exhibitions and various business events, aimed at the domestic and international market.

The main activity of Agro Park Tirana is that of enabling trading and storage spaces for producers, collectors, and traders of agricultural products, as well as retail trading spaces for local farmers.

The Aggregator's main mission is to increase the level of sales and promote local agricultural products, with the aim of stimulating a sustainable agricultural economy, significantly improving food safety and consumer access to healthy and well-controlled products.



1. WHY YOU SHOULD ATTEND?

Grow your business by connecting with industry leaders, accessing cutting-edge technologies and a diverse customer base. Participation opens opportunities for collaborations, market expansion and progress in a dynamic agricultural landscape.

2. OPPORTUNITIES OFFERED BY THE ALBANIAN MARKET:

Albania's agricultural market has been in an upward trend in recent years, with constant demand for organic products, both from local sources and the region. Thanks to these opportunities your offer to a smart audience, such as the regional one, which demands quality and sustainability, the impact will be an increase in quality and quantity of the production by local farms for the clientele. of the production of local farms for customers.

3. THE NEW INITIATIVES (2024-2025)

Focus on the modernization of agricultural practices, the promotion of agro-technological innovations and environmental sustainability. Stay up-to-date with the conferences, seminars and forums that Expo fairs will offer over the next two years, on the future of agriculture.

4. MAIN PRODUCTS ADVERTISED:

Agricultural technology, innovations, horticulture, natural food and seafood in Albania: From fertile lands to pristine waters, discover a diverse range of traditional products, including olives, viticulture, fish, dairy and the authentic taste of Albanian cuisine.

5. WHY SPONSORS SHOULD BE PARTNERS:

Bring your brand face to face with the Albanian and regional agricultural community. As a partner, your support increases the visibility and contributes to the growth and sustainability of local agriculture. It is more than a sponsorship, it is a shared commitment to nurture our agri-food ecosystem.

6. PROFILE

The Agriculture and Food Fair in Tirana, is an annual gathering that brings together farmers, producers, distributors and consumers. It is a dynamic platform that promotes knowledge sharing, business growth and community involvement. Unite with us to create a prosperous future for Albania's agriculture and food industry.

AREAS OF THE FAIR





TRADITIONAL CUISINE TASTING AREA:

From traditional dishes to modern interpretations, this section allows visitors to taste and appreciate the diversity of our cuisine, from different Albanian provinces or regions.

CONFERENCES AND SEMINARS:

Educational seminars and panel discussions with experts in agriculture, food production and sustainability. Platform for sharing knowledge and in-depth discussions on the trends of the industry.



THE TRADITION-INNOVATION AREA:

The combination and display of agricultural technologies, as well as the advances in this field. Insight into the future of agriculture.



SUSTAINABILITY CORNER:

Transmission of eco-friendly practices. Presentation of businesses that are leading in a sustainable agriculture.

FARM-TO-TABLE AREA:

The area where visitors can buy fresh products directly from farmers who participate in the fair.



YOUTH INVOLVEMENT:

A special program to promote youth involvement in agriculture: success stories, workshops and initiatives, aimed at inspiring the next generation.



HANDICRAFT CORNER:

An exhibition of handicrafts in function of agriculture: from handmade tools to traditional crafts.

ENTERTAINMENT:

Live music by local musicians with cultural performances, with a festive atmosphere, making the fair a celebration of agriculture and Albanian and regional culture.



VARIOUS INTERACTIVE AREAS

For practical demonstration of the latest agricultural technologies, food industry, natural products, gardening, etc.



SESSIONS

Dedicated networking sessions, business meetings and **B2B** and **B2C** meetings. Encouraging participants to form partnerships, share ideas and explore opportunities for collaboration, with the aim of fostering a stronger agricultural community.

2018-2023



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