



# TIRANA TECH OPEN

2-3 NËNTOR 2023

EDICIONI I 2TË

UNLOCKING OPPORTUNITIES:  
PARTNERING FOR THE TIRANA TECH OPEN 2 FAIR



# WELCOME TO THE TIRANA TECH OPEN 2

PARTNER WITH US FOR A BRIGHTER FUTURE

2-3 Nëntor 2023

EXPOCITY & EASY SOLUTION

SUPPORTED BY  
ERION NAKO

WELCOME AND INTRODUCTION

SHOWCASE OPPORTUNITIES

THE POWER OF INNOVATION

AGENDA

HOW TO GET INVOLVED

BENEFITS OF PARTNERING

Q&A

01

THE WORLD IS CONSTANTLY EVOLVING.

02

INNOVATION IS THE DRIVING  
FORCE BEHIND PROGRESS.

# THE POWER OF INNOVATION

03

INNOVATION LEADS TO  
COMPETITIVENESS AND GROWTH.

04

EXAMPLES OF  
GAME-CHANGING  
INNOVATIONS.

# THE TIRANA TECH OPEN 2FAIR



01 A PLATFORM TO CELEBRATE AND SHOWCASE INNOVATION.

01

02

BRINGS TOGETHER INDUSTRY LEADERS, STARTUPS, AND INNOVATORS.



03 AN OPPORTUNITY TO NETWORK, LEARN, AND COLLABORATE.

03

04

PROMOTES CROSS-INDUSTRY KNOWLEDGE EXCHANGE.



**GAIN EXPOSURE: SHOWCASE YOUR BRAND TO A DIVERSE AUDIENCE.**

**MARKET RESEARCH: GAIN INSIGHTS INTO EMERGING TRENDS.**

**NETWORKING: CONNECT WITH POTENTIAL CLIENTS, PARTNERS, AND INVESTORS.**

**BENEFITS OF PARTNERING**

**COLLABORATION: IDENTIFY OPPORTUNITIES FOR COLLABORATION.**

**THOUGHT LEADERSHIP  
SHARE YOUR EXPERTISE AND INSIGHTS.**

**TALENT ACQUISITION: ATTRACT TOP TALENT.**

# CATEGORY OF EXHIBITORS

# WHY EXHIBIT

- GET YOUR BRAND NOTICED
- NETWORKING
- DISCOVER POTENTIAL CUSTOMERS
- STAY INFORMED ON THE LATEST TECHNOLOGICAL ADVANCES.
- CONNECT WITH CUSTOMERS, PARTNERS, AND EXISTING CLIENTS.
- BENCHMARK YOUR PRODUCTS AND SERVICES AGAINST INDUSTRY COMPETITION
- STAY AHEAD OF THE CURVE ON EVOLVING CUSTOMER REQUIREMENTS.



**01**

GET INFORMATION FROM PROFESSIONALS, EXPERTS OR LEADERS IN THE TECH AND WEB INDUSTRY

**02**

MEET STARTUPS THAT ARE SHAKING THE MARKET

# WHY ATTEND

**03**

INTERACTIVE TECH SESSIONS  
INVEST IN YOURSELF

**05**

MEET KEYNOTE SPEAKERS

**04**

EXPLORE CAREER OPPORTUNITIES

# TOPICS

MARKET TRENDS

PAYMENT/FINTECH

CYBER SECURITY

ECOSYSTEM PARTNERS

START UP CHALLENGES

AI FOR YOUTH

HUMAN RESOURCES

EDTECH

# SHOWCASE OPPORTUNITIES

- EXHIBIT BOOTHS: DISPLAY YOUR PRODUCTS AND INNOVATIONS.
- INNOVATION SHOWCASE: HIGHLIGHT YOUR LATEST TECHNOLOGIES.
- SPEAKING OPPORTUNITIES: SHARE YOUR INSIGHTS IN PANEL DISCUSSIONS.
- WORKSHOPS AND DEMOS: ENGAGE THE AUDIENCE HANDS-ON.
- NETWORKING EVENTS: BUILD VALUABLE CONNECTIONS.
- SPONSORSHIP PACKAGES: CUSTOMIZE YOUR INVOLVEMENT.



# HOW TO GET INVOLVED

- REGISTER AS AN EXHIBITOR, SPONSOR, OR SPEAKER.
- EARLY BIRD DISCOUNTS AVAILABLE.
- CONTACT OUR PARTNERSHIP TEAM FOR PERSONALIZED OPTIONS.
- VISIT OUR WEBSITE FOR MORE INFORMATION.



LET'S CREATE A BRIGHTER  
FUTURE TOGETHER!

YOUR PARTNERSHIP WILL DRIVE INNOVATION.  
TOGETHER, WE CAN SHAPE THE FUTURE.

JOIN US AT THE  
TIRANA TECH OPEN 2FAIR!

CONTACT INFORMATION:  
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# Q&A

OPEN THE FLOOR  
TO QUESTIONS  
ADDRESS ANY CONCERNS  
OR INQUIRIES.





## CONTACT US:

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