

**HOST**  
**THE BALKANS**

HOUSEWARES SOURCING TÜRKİYE

# HOUSEWARES SOURCING TÜRKİYE

**09-11 NOVEMBER 2023**

EXPOCITY ALBANIA  
TIRANA, ALBANIA

**HOSTTHEBALKANS.COM**

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ORGANIZED

**TARSUS**

**NO  
ON**  
FUARCIKLIK

# HOST THE BALKANS

## HOUSEWARES SOURCING TÜRKİYE



**5.000**  
**sqm** of  
Exhibition  
Space

Over **3,000**  
Overseas  
Buyers From  
All Around The  
World

Over **150**  
Brands &  
Thousands of  
New Product  
Launches



## REASONS TO EXHIBIT

### **GROW SALES**

The Balkans is a growing economy. Over 3,000 buyers will visit HOST The Balkans across three days. You're in the right place to meet the right contacts for your business.

### **A GREAT LOCATION**

Be at the centre of The Balkans market. You will reach a population of 40 million from Balkan countries with increasing purchasing power such as Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Montenegro, Kosovo, North Macedonia, Romania, Serbia, Slovenia and Greece. HOST The Balkans is the global home & kitchenware trade market. Strengthen your trade in The Balkans.

### **BOOST YOUR BRAND**

Putting your brand in front of thousands of Balkans and international buyers. The ideal platform to gain a strong position in The Balkans market and to present your brand to the world.

## REASONS TO VISIT

### **MEET DIRECTLY WITH THE TOP MANUFACTURERS**

Offering numerous benefits such as flexibility, cost effectiveness and delivery time, Turkish manufacturers are well known for excellent R&D and the ability to provide quality products.

### **EXPERIENCE & KNOW-HOW**

Already exporting their products to the UK, EU member countries and the Americas, Turkish housewares manufacturers have the experience & know-how that you need to create products for your retail business.

### **FIND WHAT YOU ARE LOOKING FOR IN THE BALKANS**

Over 150 distinguished Turkish brands will present the latest glass, porcelain, and ceramics, as well as innovative electrical home appliances, stainless steel kitchenware, plastic houseware, decorative products and kitchenware at this big gathering. You will find what you are looking for at this meeting point for 3 days.



# HOST THE BALKANS FACTS

<b>Name of the Fair</b>	: HOST The Balkans, Housewares Sourcing Fair
<b>Scope</b>	: Glass, Porcelain, Ceramics, Metal Kitchenware, Plastic Housewares, Garden Accessories, Decorative Home and Kitchenware, Electrical Home Appliances
<b>Organized By</b>	: Tarsus Group & No On Fuarcilik
<b>Date</b>	: November 9 <sup>st</sup> to 11 <sup>th</sup> , 2023
<b>Venue</b>	: Expocity Albania
<b>Visiting Hours</b>	: 09 - 10 November 2023 10:00 – 18:00 11 November 2023 10:00 – 17:00

**2023 Expected Number of Exhibitors** : 150

**2023 Target sqm (Gross)** : 5,000 sqm

**2023 Expected Total Number of Buyers** : 3,000

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## PRODUCT CATEGORIES

■ Tableware and Kitchenware

■ Household Goods

■ Cookware

■ Decorative Home and Kitchenware

■ Plastic Housewares / Garden Accessories

■ Electrical Appliances



# THE MEETING POINT OF THE HOME AND KITCHENWARE INDUSTRY IN THE BALKANS

**HOST The Balkans**, will open its doors between **09-11 November 2023** at Expocity Albania in Tirana.

Over 150 exclusive Turkish brands will present the latest glass, porcelain, and ceramics, as well as innovative electrical home appliances, stainless steel kitchenware, plastic houseware, decorative products and kitchenware in this big meeting.

**“HOST The Balkans”** will gather Turkish house & kitchenware industry manufacturers together in Host The Balkans. It is the place to discover, experience and compare new products as well as source uniquely Turkish-made products.

**“HOST The Balkans”** will take place with the organisation of Tarsus Group and No On Fuarçilik. Tarsus Group is the organizer of the “International Zuchex Home and Kitchenwares Fair”, one of the world’s biggest fairs in its field, and “HOST Istanbul” the region’s leading spring housewares fair. With all this experience **“HOST The Balkans”** aims to expand Housewares trade market in The Balkans.

Discover the newest, unique products and innovations across cookware, plastics, ceramics, bakeware, glassware, kitchen utensils and more.



# BOOK YOUR STAND NOW!

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## FOR MORE INFORMATION

[www.hostthebalkans.com](http://www.hostthebalkans.com)



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