

TIRANA TECH OPEN

— 2-3 NOVEMBER 2023 —

2ND EDITION



TIRANA TECH OPEN 2023:

A 2-day national and international event, bringing together the community of entrepreneurs, investors, institutions, innovative businesses, media and all tech changemakers. It aims to bring together participants and stakeholders to explore business opportunities, co-create the future and respond to the most pressing technological challenges.



PARTNERSHIP

With the participation of 100 enterprises, among which startups, corporations and operating businesses in the country, together with governmental institutions, investors & donor institutions, universities and students, this will be an invaluable platform, inviting over 3,000 visitors during this event! It will welcome the participation of distinguished companies from the region (Bosnia & Hercegovina, Kosovo, Montenegro, North Macedonia and Serbia) that will share their success stories and explore new cooperation opportunities. Expocity Albania will offer a quality event with international standards, while securing equipment and services as needed, and offering a team of dedicated experts and specialists.



TTO ZONES

are projected to create an inspiring atmosphere and provide a seamless experience. You will find everything you need in one place: tech demos and solutions from our exhibitors, content and success stories from businesses, institutions and startups, and networking lounges for making the most valuable connections.

FORUM ZONE

is designed as an opportunity to attend panel discussions, learn from success stories and participate on themes such as: education and employment challenges in tech industry, investments in technology and innovation & entrepreneurship. It will address the need to assess and improve the education system, enhance the necessity of understanding the real and big impact of technology in business through investing from day one and fostering startups and innovations. A place for all stakeholders to be engaged and evaluate the new way of thinking and acting, in order to unlock new opportunities and transform the future.

EDU ZONE is the area dedicated to young enthusiasts who are passionate about the use of technology and its applications. 100 students, representatives of universities and vocational schools, will pursue a 2-day workshop under the guidance of specialized mentors. The closing ceremony will announce special awards for winning teams from the workshop. In addition, the Forum Zone thematic presentations over the three days of the event, will be useful sources of knowledge and inspiration for the students. This platform will create networking opportunities with different companies, unlocking potential internships and/or job opportunities.

B2B ZONE is designed to be: one open networking space and one booking-based zone. It will be available for participating businesses at different levels (including young startup initiatives), aiming to encourage the exchange of know-hows, information on the latest developments, respective outcomes, and products and services, as well as to enable new areas of cooperation between parties.

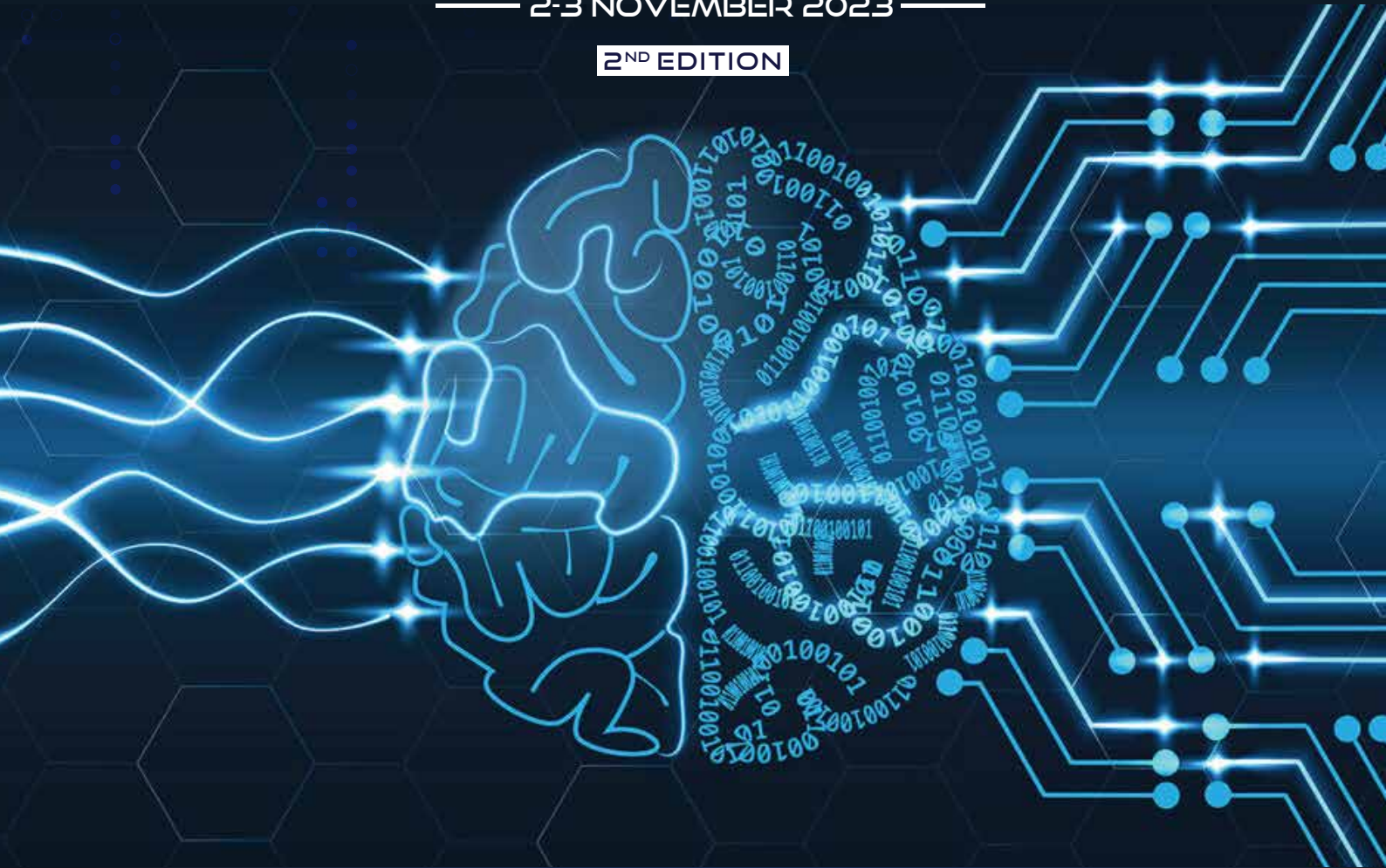
Media Zone will include a free photo booth and Media booth concept for exclusive interviews: guests, partners, sponsors, success stories, etc.



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STANDARD STAND

Company's Printed Name
MDF Panels, 2.5 m High
Mono use Carpet
1 Table with 2 Chairs
Electric Power & Lighting
Wi-Fi Network

PRICE : 80 €/m² (VAT EXCLUDED)



מרחיב TECH OPEN

TERMS OF PARTICIPATION AS AN EVENT PARTNER:

SILVER PARTNER	GOLD PARTNER	PLATINIUM PARTNER	THE PACKAGE INCLUDES
€ 5,000	€ 7,000	€ 10,000	PACKAGE PRICE
35 m ²	50 m ²	70 m ²	Stand with equipment
1 person	1 person	1 person	Conference attendance allocation
✓	✓	✓	Consideration on your stand position
		1 pg	Advertising in the trade fair catalogue, frontal cover internal Page*
	1 pg		Advertising in the trade fair catalogue, back side cover page outside
1 pg			Advertising in the trade fair catalogue, back cover page inside
		✓	Double page advertisement on Trade Fair Catalogue, internal page
✓	✓	✓	Integration of company's logo in all printed materials of the trade fair
✓	✓	✓	Your Company mentioned in the inauguration speech
		✓	Possibility to advertise Company banner in the Exopcity facade
		✓	Presentation as Main Sponsor in Marketing campaign
✓	✓	✓	Company logo in Marketing Campaign
		✓	Logo on trade fair advertising in one of the professional regional journals
✓	✓	✓	Company logo in trade fair newsletter
		✓	Company Brochures inside the conference / workshop folders
✓	✓	✓	Editorial press release sent to regional press distribution list
		✓	Your company mentioned in the Media Articles about the trade fair
	✓	✓	Company logo in personalized invitations
✓	✓	✓	Company's logo on the Handout banner facade for visitors

PARTNER PACKAGE



Expocity Albania is an international exhibition and conference center. The company organizes and conducts various trade fairs, exhibitions, guest events, and special events in local and international markets. In addition, Expocity's expertise and infrastructure are used for other congress, seminar and conference events.

The exhibition centre – with its 5000 m² of indoor exhibition space, 7000 m² of outdoor space, and 800 parking spots – is the largest facility of its kind in Tirana. It is close to the centre of the capital and nearby international airport and has an excellent strategic location in the region, close to international transport networks between East and West.

Expocity Albania offers those taking part in trade fairs and conferences the best possible platform for successful communication in the region. We bring together supply and demand and enable dialogue, while giving businesses an opportunity to promote themselves in the region.

+355 67 770 0077

info@expocity.al

www.expocity.al

