









2ND EDITION

TERMS OF PARTICIPATION AS AN EVENT PARTNER:

	SILVER PARTNER	GOLD PARTNER	PLATINIUM PARTNER	THE PACKAGE INCLUDES
PARTNER PACKAGE	€ 5,000	€ 7,000	€ 10,000	PACKAGE PRICE
	35 m²	50 m²	70 m²	Stand with equipment
	1 person	1 person	1 person	Conference attendance allocation
	✓	✓	✓	Consideration on your stand position
			1 pg	Advertising in the trade fair catalogue, frontal cover internal Page*
		1 pg		Advertising in the trade fair catalogue, back side cover page outside
	1 pg			Advertising in the trade fair catalogue, back cover page inside
			✓	Double page advertisement on Trade Fair Catalogue, internal page
	✓	✓	✓	Integration of company's logo in all printed materials of the trade fair
	✓	✓	✓	Your Company mentioned in the inauguration speech
			✓	Possibility to advertise Company banner in the Expocity facade
			✓	Presentation as Main Sponsor in Marketing campaign
	✓	✓	✓	Company logo in Marketing Campaign
			✓	Logo on trade fair advertising in one of the professional regional journals
	✓	✓	✓	Company logo in trade fair newsletter
			✓	Company Brochures inside the conference / workshop folders
	✓	✓	√	Editorial press release sent to regional press distribution list
			✓	Your company mentioned in the Media Articles about the trade fair
		✓	√	Company logo in personalized invitations
	\checkmark	✓	✓	Company's logo on the Handout banner facade for visitors

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