



FOOD & DRINK EXPO

23-25 MAY 2023
5TH EDITION

www.expocity.al



FOOD & DRINK EXPO 2023, 23-25 MAY

On 23-25 May, Food & Drink Expo 2023 is coming to Expocity Albania. Now in its 5th edition, as an international, innovative and specialized event, this is the trade fair that looks to the future of the entire agri-food sector.

A trade exhibition, which has become an international reference point for the business development of the entire food and beverage supply chain, as well as a networking platform between the food industry represented by international producers and distributors, and distribution in its different forms, wholesale, retail or in the Ho.re.ca sector.

During the days of the fair will be held, "Gastro Alb 6", the culinary competition of public and private professional schools, organized in cooperation with the Albanian Chefs & Cooks Association with the support of AKPA and Albanian Skills. The event will be organized throughout all the days of the fair as the participation of competitors will be massive.

During these days, the event will offer a full range of products, not only traditional, but also those based on new consumer trends, testing innovative ideas, sharing experiences, and informing about the sector.

Food & Drink Expo is held every year at the Expocity Albania fair center.

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EXPOCITY ALBANIA

Annual participation in this event gives you the opportunity to talk about your brand, your products and the evolution of the sector, support innovation and influence change. By promoting your work and ideas, you can consolidate relationships with buyers, as well as key distribution channels.

Why exhibit?

- To present new and traditional products and food-related propositions, to domestic and international trade visitors.
- To develop business with the right partners and to meet potential clients in a highly specialized and professional context.
- To activate and create functional international relations, in order to develop new business opportunities and areas.
- To position your brand and introduce your latest products to domestic and international buyers.
- To create new relationships, to develop a new business.
- To become part of the most innovative food community in the sector.



ACTIVITIES DURING THE THREE DAYS OF FOOD & DRINK EXPO 2023



SHOW COOKING



WINE COMPETITION



BEVERAGE TASTING



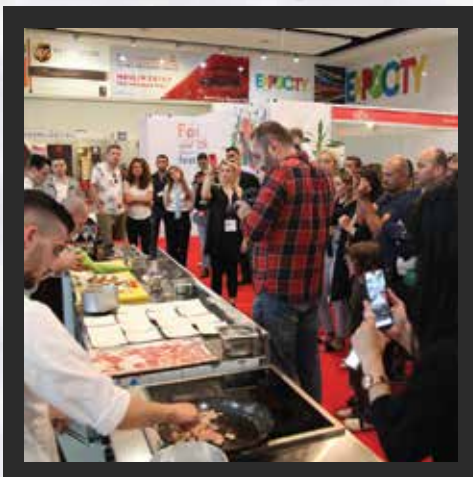
HAPPY HOUR



FUN ACTIVITIES FOR CHILDREN



"GASTRO ALB 6" CULINARY COMPETITION OF PUBLIC AND PRIVATE PROFESSIONAL SCHOOLS



Reserve your exhibition space if you are a provider, manufacturer or distributor of the following sectors:

- ✓ Meat
- ✓ Milk
- ✓ Sweets
- ✓ Seafood
- ✓ Frozen food
- ✓ Fruits
- ✓ Water
- ✓ Alcohol
- ✓ Coffee
- ✓ Wine
- ✓ Oil
- ✓ Other drinks
- ✓ Pastry
- ✓ Food
- ✓ Machinery, professional kitchen equipment
- ✓ Digitalization
- ✓ Laboratory

Save the date and visit us if you are:

- ✓ Distributors, wholesalers, importers
- ✓ Retail, supermarket, small shop
- ✓ Food industry
- ✓ Food service, catering
- ✓ Bar, café, Pub
- ✓ Contractor or other service
- ✓ Hotel, hotel chain, restaurant
- ✓ Communication, marketing, advertising
- ✓ Institution, association, publishing house



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STANDARD STAND

Company's printed name
MDF Panels, 2.5 m high
Mono use Carpet
1 Table with 2 Chairs
Electric Power & lighting
Wi-Fi network

PRICE: 80 €/m² (VAT EXCLUDED)



TERMS OF PARTICIPATION AS AN EVENT PARTNER:

SILVER PARTNER	GOLD PARTNER	PLATINIUM PARTNER	THE PACKAGE INCLUDES
€ 3,500	€ 5,000	€ 7 000	PACKAGE PRICE
35 m ²	50 m ²	70 m ²	Stand with equipment
1 person	1 person	1 person	Conference attendance allocation
✓	✓	✓	Consideration on your stand position
		1 pg	Advertising in the trade fair catalogue, frontal cover internal Page*
	1 pg		Advertising in the trade fair catalogue, back side cover page outside
1 pg			Advertising in the trade fair catalogue, back cover page inside
		✓	Double page advertisement on Trade Fair Catalogue, internal page
✓	✓	✓	Integration of company's logo in all printed materials of the trade fair
✓	✓	✓	Your Company mentioned in the inauguration speech
		✓	Possibility to advertise Company banner in the Expocity facade
		✓	Presentation as Main Sponsor in Marketing campaign
✓	✓	✓	Company logo in Marketing Campaign
		✓	Logo on trade fair advertising in one of the professional regional journals
✓	✓	✓	Company logo in trade fair newsletter
		✓	Company Brochures inside the conference / workshop folders
✓	✓	✓	Editorial press release sent to regional press distribution list
		✓	Your company mentioned in the Media Articles about the trade fair
	✓	✓	Company logo in personalized invitations
✓	✓	✓	Company's logo on the Handout banner facade for visitors

PARTNER PACKAGE



Expocity Albania is an international exhibition and conference center. The company organizes and conducts various trade fairs, exhibitions, guest events, and special events in local and international markets.

In addition, Expocity's expertise and infrastructure are used for other congress, seminar and conference events.

The exhibition centre – with its 5000 m² of indoor exhibition space, 7000 m² of outdoor space, and 800 parking spots – is the largest facility of its kind in Tirana. It is close to the centre of the capital and nearby international airport and has an excellent strategic location in the region, close to international transport networks between East and West.

Expocity Albania offers those taking part in trade fairs and conferences the best possible platform for successful communication in the region.

We bring together supply and demand and enable dialogue, while giving businesses an opportunity to promote themselves in the region.

EXPOCITY ALBANIA

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