

# AGRO TECH 2018

EXPO - CONFERENCE  
APRIL 27 - 29, 2018

## THE FIRST INTERNATIONAL

AGRIBUSINESS AND AGROTECH  
FAIR & CONFERENCE

April 27 - 29, 2018

@ Exocity Albania  
Tirana, Albania

OUR COMPANY ON:



[WWW.EXOCITY.AL](http://WWW.EXOCITY.AL)

**EXOCITY**  
ALBANIA

  
Member

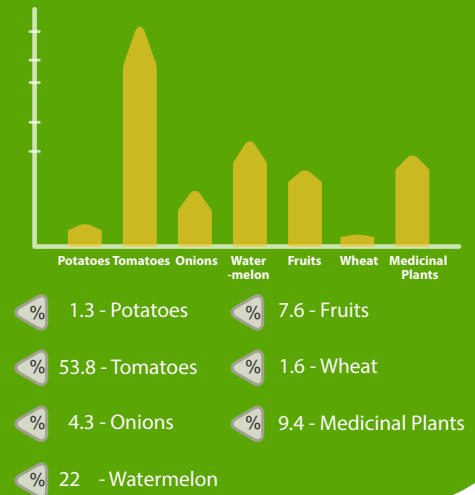
## THE PROJECT

The First International Fair for Agribusiness and Agro-technology sectors, organized by Exocity Albania, will take place in April 27 - 29, 2018. The fair's main purpose is to gather all the most important actors in the field of agricultural and agro-technology sectors in Albania and the Balkans region, in a unique venue. We aim to create an international communication platform for farmers from around the country, as well as present an excellent opportunity to connect and establish very important contacts with top companies in the industry across the region.

IN COLLABORATION WITH:



Total value of agricultural products exports in percentage (%)



## THE OBJECTIVE

The principal intent of this fair is to create a convenient and attractive environment for all exhibitors, to successfully promote their products and offers, to create partnerships and get information on the latest developments in agrarian technology, as well as participation in forums and specialized workshops for businesses and institutions, which contribute to the field of Agribusiness and Agricultural Techniques.

The Agro-Tech conference will provide best practices to benefit from government and EU subsidies from the Rural Development Programme, by offering advanced solutions in improving agriculture's competitiveness, sustainable management of natural resources, climate-protection activities as well as sustainable development of rural areas. The Conference will present case studies, panel debates and workshops in the attempt to educate the market towards the sector's future developments.

## AGRICULTURE IN ALBANIA

Agriculture is at the center of Albania's economic growth as a sector that generates about 17.7% of the country's GDP, and provides employment to around 50.7% of the population, contributing to poverty alleviation and increasing life standards, especially in rural areas. The growing demand for healthy, sustainably and organically produced food increases the need for adaptation to the latest technologies and more effective and efficient solutions to transform the agriculture business, in order to increase productivity and meet all market needs.

## VISITOR PROFILE

- \* Farmers, Producers,
- \* Greenhouse Owners, Agribusiness Owners
- \* Potential Buyers of Agriculture, Stockbrokers, etc.
- \* Agricultural Cooperative Development Authorities
- \* Agricultural Machinery Exporting Companies
- \* Regional Distributors of Importing Companies
- \* Agriculture-Related Trade Associations,
- \* Foreign Investors



## Exhibitors:

### **A** *Agricultural Production Companies:*

- \* Seeds, Agro-inputs
- \* Fertilizers, pesticides and agro-chemicals
- \* Green houses
- \* Horticulture
- \* Agro-biotechnology
- \* Flowers, medicinal and decorative plants

### **B** *Agricultural & Farming Equipment:*

- \* Agricultural machinery
- \* Equipment and technology for food processing, packaging, labeling,
- \* Quality control and monitoring
- \* Seeding Equipment
- \* Cutters and Shredders
- \* Irrigation
- \* Harvesting Equipment

### **C** *Other Participants:*

- \* Agricultural Associations
- \* Product Processing Enterprises
- \* Financial Institutions
- \* Government Institutions

## WHY PARTICIPATE TO THE AGRO-TECH FAIR

### ► *As an Exhibitor*

- \* Strengthen existing links between businesses and institutions
- \* Presentation of the company/institution and brand enhancement in the market
- \* Be informed on new agricultural policies
- \* Opportunity to become part of a powerful buyer market for agri-business and agricultural products
- \* B2B and B2C meetings
- \* Be informed on the latest trends and the most effective technology solutions
- \* Monitoring of competition and market developments
- \* Promotion in front of the media


### ► *In the Conference*

- \* Be informed on government new agricultural policies
- \* Be informed on the latest and most effective technology solutions
- \* Be informed on new financial programmes for Agriculture sectors
- \* Be informed about trends in domestic and international markets
- \* Be informed on investment opportunities

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@ EXPOCITY ALBANIA

 Tirana - Durrës Higway,  
8 Km, Tirana, Albania

Contact us to get full details  
about the exhibition, terms  
of participation & stand  
pricing.

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## THE CONFERENCE

During the two days of the fair, the conference on Agriculture will be designed to focus on various tracks covering major areas of interest on Agriculture and Agro-Technology. The conference will offer the opportunity for exchanging views, gaining information on market innovations and for decision-makers at national level, to present the government's development plans.

The topics of the conference and the various workshops & B2B meetings, will address the current issues in the industry and raise questions, while introducing efficient solutions. The aim is to present the latest trends in the market and raise awareness to the best opportunities for a sustainable development in the agribusiness industry.

## CONFERENCE THEMES

- \* Financial Support to Agricultural Producers
- \* Financing and Crediting Criteria in Agriculture
- \* Consultancy and Financial Solutions for Companies operating in the field of Agribusiness
- \* Integration of the most advanced technologies in agricultural production
- \* Food Security
- \* Development of Biological Production (Success Story)

Expocity Albania is an international, UFI certified, exhibition and conference center, specialized in organizing and conducting various trade fairs, exhibitions and special business events. The exhibition venue has an excellent strategic location in the region, close to international transport networks between East and West. Expocity Albania offers those taking part in trade fairs and conferences the best possible platform for successful communication in the region. We bring together supply and demand and enable dialogue, while giving businesses an opportunity to promote themselves across the region.